

# Virtual Angel Tree Steps for Success

## For Christmas and “Christmas in July” Campaigns



### Ready

Choose a date to begin your virtual angel tree campaign and the timeframe you plan to run and publish it. We suggest allowing 30 days or more for the best results.

### Set

[Register online here](#) or send an email to Sheryl and Valerie at [info@rlom.org](mailto:info@rlom.org) and express your interest to host a virtual campaign. Please provide the details below and we will set up a custom campaign webpage like the example on the left.

1. Your organization logo (png or jpeg) and a custom color, if desired (hex or RGB)
2. The amount for your fundraising goal; if you prefer not to have a campaign thermometer, let us know
3. Any special verbiage you would like to share on the campaign page
4. The campaign contact, name and phone, and the dates range you have chosen to run your campaign

### Go!

Redeeming Life will send you a custom campaign page link that you may post or embed on your website, share on social media, and link to from e-newsletters, blogs and emails to generate interest.

If donors prefer to donate by mail, please ask them to put your organization’s name in the memo line of their check and mail to our address below.

### Thank You!

Redeeming Life will monitor results and share them with you at the end of the campaign!



### Virtual Angel Tree Campaign

Hosted by {Your Organization Name}  
and benefitting  
Redeeming Life Outreach Ministries



# Virtual Angel Tree Announcements

## For Christmas and “Christmas in July” Campaigns



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### Number Sample Announcement

**#1**

**Your change can change lives through the Angel Tree Campaign for Redeeming Life Maternity Home!** In celebration of life, the members of [insert church/organization name] have the opportunity to partner with Redeeming Life Maternity Home. Redeeming Life focuses on “redeeming” the lives of single mothers and their unborn children by giving them hope. The home preserves life and prevents abortion by providing single pregnant women in crisis a safe, nurturing, Christ-centered home. At Redeeming Life, these women experience what it means to love and to be loved in Christ while learning to support themselves and their child. Will you help us reach our goal of [goal amount]? Just click on the link here [insert link] to donate or mail your gift to Redeeming Life with [insert church/organization name] in the memo line by [end date of campaign]. Please know that your giving is making a difference for the women being served at Redeeming Life!

**#2**

**Did you know that when you give to the Virtual Angel Tree Campaign for Redeeming Life Maternity Home,** you’re helping relieve financial and emotional pressures to the women in crisis pregnancies? Your gifts make it possible for the home to meet their needs and provide support before and after the birth of their precious babies. Please click on the link here [insert link] to donate or mail your gift to Redeeming Life with [insert church/organization name] in the memo line by [end date of campaign].

**#3**

**Don’t forget to give through the Virtual Angel Tree Campaign!** This fundraising campaign for Redeeming Life Maternity Home ends on [date/day], and we are (percent) toward reaching our goal to serve women who are pregnant and under difficult circumstances. Please prayerfully consider donating by [date/day/week] online here or mail a check to Redeeming Life with [insert church/organization name] in the memo line by [end date of campaign].

**#4**

**There’s still time to save lives! It’s not too late to impact and *change lives* through the ministry of Redeeming Life Maternity Home! Just click on the link here [insert link] to donate or mail your gift to Redeeming Life with [insert church/organization name] in the memo line by [end date of campaign]. Redeeming Life’s mailing address is PO Box 1496, Sanford, FL 32772-1496**