

ADVOCATE PROGRAM

*benefitting Redeeming Life Maternity Home -
Northern Illinois*

Motivated by God's grace, Redeeming Life Outreach Ministries seeks to reach out with the love of Christ to support single expectant and postpartum mothers through maternity home ministry. The women have opportunities for growth in their relationship with their Savior, as well as career, parenting, and life skills education.



Advocates are local volunteers within churches who spread the word about Redeeming Life and its programs to build awareness in their community. Advocates share updates about and generate excitement about progress, answer questions, and encourage and support fundraising activities on behalf of Redeeming Life's maternity home programs.

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What do Advocates actually do?

Advocates help keep Redeeming Life's programs "alive" within the church to engage new and existing supporters using the simple formula of **3-2-1-Done** each calendar year!

3 **Share news about Redeeming Life 3x/year!**
Ideas: print in bulletin, emails, newsletters, blogs, website, and social media platforms.

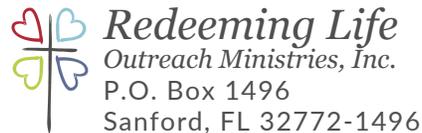
2 **Generate funds for Redeeming Life 2x/year!**
Ideas: ask for special gifts for Mother's Day, host a baby bottle campaign, or create a fundraiser.

1 **Spotlight Redeeming Life's ministry 1x/year!**
Ideas: do a video spotlight, invite us to speak at an event, or dedicate a Sunday to Redeeming Life.

DONE!

Please visit rlom.org/expansion for the latest updates and Advocate resources.

Thank you for donating your time & talent in support of this project!



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